

NEW

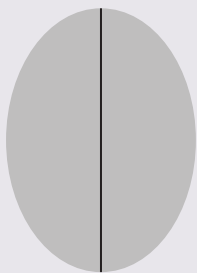
HI LIFTS

GET THE LOOK



HI LIFTS Technique When Beginning with Outgrown Blonde

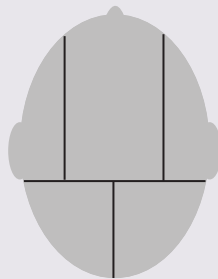
1



BACK OF HEAD

Separate front and back of head. Divide back of head in half.

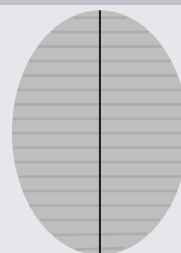
2



TOP OF HEAD

On front of head, create a mohawk section and two side sections.

3



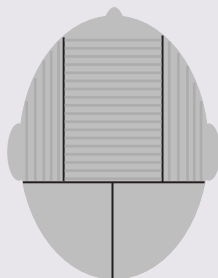
BACK OF HEAD



MIXING RATIO: 1:2

Beginning in back of head, use horizontal, back-to-back foils with a fine weave. Apply PURE LIGHT Ultra Lightener with 10 Volume to new growth and any banding.

4



TOP OF HEAD

Continue with the same pattern through the mohawk and side sections in the front. Mix fresh bowls of lightener as needed.

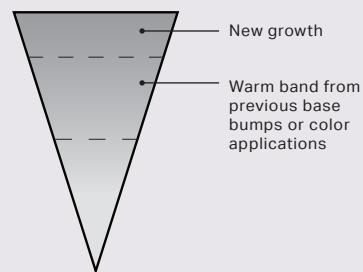
5



•50 gr Cool Violet
•75 gr 40 Vol Developer

Once all highlights are applied, go back between foils and apply HI LIFTS Cool Violet with 40 Volume. Mix 1 part Color: 1.5 parts Developer

6



Be sure to apply to all remaining new growth and any warm banding. Process for 45 minutes.

7



Rinse, Shampoo with The Perfect Blonde and towel dry.

8



•30 gr Express Tones Clear
•10 gr Express Tones Violet
•60 gr Zero Lift Developer

Use Express Tones to tone highlights, and complete the look. Mix 1 part Color: 1.5 parts Developer. Process for 5 minutes.

9



Rinse, Shampoo and Condition with The Perfect Blonde. Style with Polish & Reunite and Full Volume for shine and body.