# SAFETY DATA SHEET

## PRAVANA™
The Perfect Blonde Masque

### I. PRODUCT AND COMPANY INFORMATION

<table>
<thead>
<tr>
<th>Product Name</th>
<th>PRAVANA™ The Perfect Blonde Masque</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internal Product Number</td>
<td></td>
</tr>
<tr>
<td>Product Class</td>
<td>Treatment for Hair</td>
</tr>
<tr>
<td>Description</td>
<td>Viscous Cream</td>
</tr>
<tr>
<td>Recommended Use</td>
<td>Hair Color Treatment for Hair</td>
</tr>
<tr>
<td>Restrictions of Use</td>
<td>External use only. Keep out of the reach of Children. In case of contact with the eyes, rinse immediately. Discontinue if irritation occurs and consult your doctor. Not to be applied to the eyes and mucous membranes. Not to be swallowed. May slightly stain hands.</td>
</tr>
</tbody>
</table>

**Company Name**
Nattura Laboratorios S.A. de C.V.
Pedro Martinez Rivas # 746.
Parque Industrial Belenes Norte.

**Telephone Number**
For all emergencies, call CHEMTREC day or night:
Domestic North America: 800-424-9300.
International, call: 1-703-527-3887 (Collect calls accepted).

### II. HAZARDS IDENTIFICATION

**Hazard Classification:**
This product is not considered to be hazardous under OSHA 29 CFR 1910.1200

### III. COMPOSITION/INFORMATION ON INGREDIENTS

<table>
<thead>
<tr>
<th>Ingredients</th>
<th>CAS No.</th>
<th>EINECS No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Cetearyl Alcohol</td>
<td>112-92-5</td>
<td>204-017-6</td>
</tr>
<tr>
<td>3. Quaternium-91</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>4. Dimethicone</td>
<td>63148-62-9 / 9006-65-9 / 9016-00-6</td>
<td>N/A</td>
</tr>
<tr>
<td>5. Amodimethicone</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>7. Theobroma Cacao (Cocoa) Seed Butter</td>
<td>84649-99-0 / 8002-31-1</td>
<td>283-480-6 / N/A</td>
</tr>
<tr>
<td>8. Cocos Nucifera (Coconut) Oil / Gardenia Tahitensis Flower Extract</td>
<td>8001-31-8</td>
<td>232-282-8</td>
</tr>
<tr>
<td>9. Equisetum Arvense Extract</td>
<td>71011-23-9</td>
<td>275-123-8</td>
</tr>
<tr>
<td>10. Rosmarinus Officinalis (Rosemary) Leaf Extract</td>
<td>84604-14-8</td>
<td>283-291-9</td>
</tr>
<tr>
<td>11. Loeselia Mexicana Leaf Extract</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>14. Ethylhexyl Methoxycinnamate</td>
<td>5466-77-3</td>
<td>226-775-7</td>
</tr>
<tr>
<td>15. Hydrolyzed Cotton Seed Protein</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>
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<tr>
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<tbody>
<tr>
<td>17. Fragrance (Parfum)</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>18. Ext. Violet 2 (CI 60730)</td>
<td>4430-18-6</td>
<td>224-618-7</td>
</tr>
<tr>
<td>19. Methylchloroisothiazolinone</td>
<td>26172-55-4</td>
<td>247-500-7</td>
</tr>
<tr>
<td>20. Methylisothiazolinone</td>
<td>2682-20-4</td>
<td>220-239-6</td>
</tr>
</tbody>
</table>

IV. FIRST AID MEASURES

After inhalation:
Remove individual to fresh air.

After skin contact:
Wash off with water for 15 minutes. If irritation develops contact a physician.

After eye contact:
Remove contact lenses, if used. Flush with copious amount of water for 15 min. call a physician if irritation develops.

After ingestion:
Immediately drink water to dilute. Never give anything by mouth to an unconscious person. Call a physician if symptoms develop.

V. FIRE FIGHTING MEASURES

Flammability Summary (OSHA): Product is not known to be flammable, combustible or explosive.

Flammable Properties

Flash Point:
Non-combustible not Applicable

Fire/Explosion Hazards:
Material may be ignited only if preheated to high temperatures, for example in a fire. Relative hazard is anticipated to be the same as typical combustible materials.

Extinguishing Media:
Use foam, carbon dioxide, dry chemical or water spray when fighting fires.

Fire Fighting Instructions:
In case of fire, use normal firefighting equipment including a NIOSH approved self-contained breathing apparatus (SCBA). Use water to cool containers.

Hazardous Combustion Products:
Carbon Dioxide, Carbon Monoxide

VI. ACCIDENTAL RELEASE AND MEASURES

Personal Protection for Emergency Situations:
No extra protection normally needed due to low volatility and toxicity.

Spill Mitigation Procedures:
Contain spill as soon as possible. Promptly clean up by flushing with water to drain. Caution: floor can be slippery when wet.

VII. HANDLING AND STORAGE

Safe Handling:
Do not take internally.
Avoid prolonged contact with skin or eyes.
Avoid breathing mist.
Storage and Disposal:
Store in a cool, dry and well ventilated place. 
Product classified as non-hazardous waste according to RCRA.

VIII. EXPOSURE CONTROLS/PERSONAL PROTECTION

National Exposure Standards:
No exposure limits established for this product.

Biological Limit Values:
No exposure limits established for this product.

Engineering Controls:
No engineering controls are likely to be required under normal conditions.

Personal Protective Equipment (PPE):
None required.

Permissible Exposure Level:

<table>
<thead>
<tr>
<th>INGREDIENT</th>
<th>CAS #</th>
<th>TYPE OF VALOR</th>
<th>PARAMETER</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

IX. PHYSICAL AND CHEMICAL PROPERTIES

Appearance
Form: Viscous Cream
Color: Depends of the Color of Treatment
Odor: Characteristic

Health, Safety and Environmental Information
- pH Value: 3.00 – 4.00
- Bulk Density: Not Available
- Vapor Density: Heavier than air
- Evaporation Rate: Slower than ether
- Water Solubility: Slightly soluble
- Boiling Point (°F): >212 °F
- Freezing Point (°F): >32°F
- Melting Point (°F): Not Applicable
- Flash Point (°F): Non-flammable not Applicable
- Autoignition Temp (°F): Not Applicable
- Decomposition Temp (°F): >113 °F

X. STABILITY AND REACTIVITY

Stability and Reactivity Summary:
Stable under normal conditions

Chemical Incompatibility:
Strong oxidizing agents

Hazardous Reaction:
Will not occur

Hazardous Decomposition Products:
None expected

Conditions to Avoid:
None known
XI. TOXICOLOGICAL INFORMATION

Route of Entry

<table>
<thead>
<tr>
<th>Route</th>
<th>Inhalation</th>
<th>Ingestion</th>
<th>Skin/Eye Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Health Effects

<table>
<thead>
<tr>
<th>Acute</th>
<th>Chronic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>

Physical Effects

<table>
<thead>
<tr>
<th>Flammable</th>
<th>Reactive</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>No</td>
</tr>
</tbody>
</table>

Immediate (Acute) Health Effects

Inhalation Toxicity:
Because of its low volatility, exposure to vapors is unlikely and no significant adverse effects to health will occur from inhalation.

Inhalation Irritation:
Reaction not expected.

Skin Contact:
May cause transient redness if left on the skin for a prolonged period.

Skin Absorption:
Not expected to be absorbed through skin.

Eye Contact:
May cause transient redness if not washed off and left in the eye for an extended period. No visual impairment is expected.

Ingestion Irritation:
Ingestion may cause irritation of the gastrointestinal tract and gastrointestinal discomfort with any or all of the following symptoms: nausea, vomiting, lethargy or diarrhea.

Ingestion Toxicity:
Not expected to be toxic by ingestion unless large amounts are swallowed.

Prolonged (Chronic) Health Effects

Carcinogenic:
Not known or reported to be carcinogenic.

Reproductive and Development Toxicity:
No reproductive and development toxicity is reported to humans from exposure to this product.

XILECOLOGICAL CONSIDERATIONS

Ecotoxicity:
The product ingredients are expected to be safe for the environment at concentrations predicted under normal use and accidental spill scenarios.

Bioaccumulation:
Not Applicable

Environmental Fate and Distribution:
Not Applicable

Fate and Effect in Waste Water Treatment Plants:
Not Applicable
XIII. DISPOSAL CONSIDERATIONS

Disposal Method:
Disposal should be in accordance with all applicable local, state and federal regulations.

XIV. TRANSPORTATION METHOD

This material is not regulated as DOT Hazardous Material.

<table>
<thead>
<tr>
<th>Land (DOT):</th>
<th>Not Regulated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air (IATA/ICAO):</td>
<td>Not Regulated</td>
</tr>
<tr>
<td>Water (IMO):</td>
<td>Not Regulated</td>
</tr>
</tbody>
</table>

XV. REGULATORY INFORMATION

UNITED STATES:
Toxic Substances Control Act (TSCA) Inventory of Existing Chemical Substances:
None

Superfund Amendments and Reauthorization Act (SARA) Title III:
Hazard Categories Sections 311/312 (40 CFR 370.2)
  Health: None
  Physical: None

Emergency Planning and Community Right to Know (40 CFR 355, App. A):
  Extremely Hazardous Substance Section 302 – Threshold Planning Quantity: N.A.
  Reportable Quantity (40 CFR 302.4): N.A.

California Right-to-Know Regulations (Prop. 65):
None

XVI. ADDITIONAL INFORMATION

DISCLAIMER
The information above is believed to be accurate and represents the best information currently available to us. However, we make no warranty of merchantability or any other warranty, express or implied, with respect to such information, and we assume no liability resulting from its use. Users should make their own investigations to determine the suitability of the information for their particular purposes. In no event shall Nattura Laboratorios S.A de C.V. be liable for any claims, losses, or damages of any third party or for lost profits or any special, indirect, incidental, consequential or exemplary damages, howsoever arising, even if Nattura Laboratorios S.A. de C.V. has been advised of the possibility of such damages.

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