

new from

PRAVANA™

NATURCEUTICALS

NEW Elevate Botanical Root Boost

What is it?

Elevate provides super lift, support and volume without leaving your hair dry and brittle. It adds strength to the hair fiber and gives a burst of moisture. This innovative styling takes flat hair to new heights!

Why is it different?

Elevate is fortified with horsetail, sunflower, jojoba, and rosemary extracts to add shine, body, and fullness. It also contains panthenol pro-vitamin b5 that employs strength and smooth surface to the hair.

How is it used?

You will only need a small amount applied directly to the root of dry or damp hair. Style as desired.



866.883.7094 • www.pravana.com
Hair Color Hotline 800.957.5629