

PRAVANA™

- IN THE PRESS -

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REVIEWS BEAUTY ADVICE DIET+HEALTH COMMUNITY SHOP



The Secret to Getting Hair With Tons of Volume

To Lift and Separate

If you're the kind of person who can't stand going a day without washing, [PRAVANA NEVO Lived-In Powder Potion](#) will help you fake the day-after look.

One word of warning: Do not apply this product directly to your hair. Sprinkle it onto your hands and rub them together until it morphs into a slightly tacky pomade. Rub this completely biodegradeable, vegan and environmentally friendly styling product into your roots for volume, or use a tiny bit on your ends to get a separated, piece-y look.