

# PRAVANA™

- IN THE PRESS -

## SOPHISTICATE'S HAIRSTYLEGUIDE™



## THE "RONZE" HAIRCOLOR TREND

This awards season, "ronze" has been all the rage on the red carpet. With hints of copper and auburn, this red-meets-bronze hue is predicted to be a big trend this year, and is currently being sported by some of our favorite A-list redheads, including Oscar-nominated Julianne Moore.

If you're loving this hot hair hue, **PRAVANA Global Creative Advisor Sherri Jessee** shares the formula for how your colorist can create the look: on level 6 hair, use Pravana Chromasilk 7.44 + 6.43 with 10 volume Creme Developer. Show this to you salon pro!