

PRAVANA™

- IN THE PRESS -



REFINERY29

FASHION BEAUTY LIVING WELLNESS

Hybrid Stylers Make Bad Hair Days A Thing Of The Past

At first, we were perplexed by this powder that transforms into a wet pomade right in our hands. But, by tousling it into our clean-to-the-point-of-limp hair, we were able to create a piecey look that was perfectly second-day.

