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BEAUTY LAUNCHPAD



Summer Hair Color Trend: "Porange" by PRAVANA

First seen on the Chanel Cruise Runway, a new shade of pastel has been rocking strands from models to concert goers this summer – **"Porange"**. This shade of pastel combines tints of pink and orange for a sherbet like effect. Sienna Miller rocked a similar shade earlier this year, but take the look a step further going fully pastel for summer with the below formula and tips from **PRAVANA Artistic Director Vadre Grigsby**

Get the Look: "Porange" with PRAVANA VIVIDIS

"Pre-lighten to level 9/10, then 2 ounces Too Cute Coral, 1/2 ounce Pink and 1/4 ounce Yellow.

Clear can be added to lighten the shade into versions of melon. This new, hot shade is very summer, and because of the cool pink undertone, it can be worn on almost any skin tone."