

# PRAVANA™

- IN THE PRESS -

# OK!



## CRAZY COLORS!

CELEBS WHO HAVE ROCKED  
RAINBOW HUE HAIR

### DEMI LOVATO:

The naturally dark-haired singer/actress loves to dye her hair different colors. And in 2014, she announced to followers on Instagram that she'd colored her hair a bright blue shade using PRAVANA ChromaSilk VIVIDS and Manic Panic. The former *Sonny with a Chance* star also has stood out in a shocking pink 'do.