

# PRAVANA™

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## NEVO TOTAL FIXATION FROM PRAVANA

“Every serious stylist carries a variety of products in their tool bag. **NEVO Total Fixation** is the perfect go-to product when you need to create a super firm texture with no flaking. I love using a firm gel when carving in finger waves and creating spiky textures in short shapes.” - Sherri Jessee, 2014 NAHA Editorial Finalist and 2013 NAHA Editorial Stylist of the Year.

Whether your client wants smooth, defined curls or an avant garde style that requires an extreme hold, PRAVANA’s new NEVO Total Fixation is your new best friend. This long-lasting, lightweight gel provides a powerful, strong hold without added chemicals. This all-natural gel anchors any style in place for 24 hours of frizz-free hold with zero flaking or build-up. Infused with Drops of the Amazon™, Total Fixation nourishes hair with essential oils that prevent the appearance of breakage and dehydration when the gel is combed or washed out, and adds a healthy sheen.