

# PRAVANA™

- IN THE PRESS -



**9. BLONDA SHAMPOO & CONDITIONER** from Unite. Restorative formulas tone and maintain blonde hair with violet pigmentation and moisturizing ingredients. [unite-hair.com](http://unite-hair.com)

**10. BED HEAD DUMB BLONDE TONING PROTECTION SPRAY** FROM TIGI. Violet toners restore brightness and fight brass while formula protects from heat styling, breakage and split ends. [bedhead.com](http://bedhead.com)

**11. BEAUTIFYING ELIXIRS COLOR REVIVE** from Eufora. Concentrated, color-enhancing formulas tone down brassiness in blondes, revive brunettes and reds, and add shine. Also good for non-color-treated hair. [eufora.net](http://eufora.net)

**12. CARE LINE PLATINUM BLONDE SHAMPOO & CONDITIONER** from Keune. Enhances the platinum character of cool blondes and keeps color vibrant while lemon and chamomile extracts strengthen. [keune.com](http://keune.com)

**13. NEVO COLOR ENHANCER TREATMENTS** from Pravana. Five conditioning shades refresh color between visits while enriching with soy protein and adding shine. Honey Blonde, Brilliant Copper, Radiant Red, Deep Burgundy and Cocco Brunette. [pravana.com](http://pravana.com)

**14. BRASS BANNED MOUSSE FOR DARK HAIR** from Color Wow. Teal-fused mousse is alcohol-free to avoid drying and restores true brown tones while adding volume and flexibility. [colorwowhair.com](http://colorwowhair.com)

**15. POWER BLONDE ENHANCING SHAMPOO & CONDITIONER** from Scruples. Keeps brass at bay while rinsing warm tones; for daily use on brown and dark blondes and weekly on light to platinum blondes. [scrupleshaircare.com](http://scrupleshaircare.com)

**16. BC COLOR FREEZE SILVER SHAMPOO** from Schwarzkopf. Seals in shine and retains color by forming a lightweight and long-lasting elastic net on hair's surface to protect color pigments. [schwarzkopf-professionalsusa.com](http://schwarzkopf-professionalsusa.com)

MODERN SALON 163

## MODERN SALON

# MODERN SALON

May 2015

Point of Hue

40+ blondes, brunettes and reds



## Reinventing the Wheel

Sultry shades and blurred-line color applications dominate the season. Hair: John C. Simpson for Godwax

### Tint condition

Pigment-infused products to keep color vibrant

VANCE

MODERNSALON.COM

## TINT-Y FREAK

### NEVO COLOR ENHANCER TREATMENTS

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