

# PRAVANA™

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MODERN  
SALON

## EARTH DAY BEAUTY: PRAVANA NEVO COLLECTION

The PRAVANA NEVO Collection contains PRAVANA's exclusive Drops of the Amazon, a natural complex designed to nurture, protect and preserve the surface of hair with three ingredients derived from some of the most resilient plants found in the Amazon: Mulateiro Extract, Babassu Oil and Brazil Nut Oil. The NEVO products are presented in 100 percent biodegradable packaging that breaks down within 250 days of being placed in a landfill. The formulas are also 100 percent vegan and free of Sulfates, Parabens, Sodium Chloride, Phthalates, Gluten, Propylene Glycol, Cocamide DEA, Cocamide MEA, animal bi-products and animal testing. In the spirit of caring, for every purchase of NEVO made, five percent of sales is donated to City of Hope towards the fight against cancer.

