

marieclaire



NEW BEAUTY TREND ALERT: SAND ART HAIR IS TAKING OVER THE INTERNET

As far as hair trends are concerned, color play is at an all time high (see our celebrity transformations flipbook for further evidence), so it's no surprise to see that the latest hair trend is essentially a combustion of every single color in one—AKA what model Chloe Nørgaard has been doing for years.

Deemed "sand art hair," it's when a rainbow spectrum's worth of colors are painted onto the hair to replicate the striped layers of sand you poured into shaped glass bottles (zigzags!) if you were a child of the '90s.

Over the past few weeks, The My Little Pony-esque 'do has been making harlequin waves on Instagram and Pinterest, with hairstylists (and those who dare to do it themselves) sharing their own take on the trend. But if you're thinking of giving it a go yourself, proceed with caution. It's hard enough dying your hair one hue, let alone several all at once—it's seriously daring territory if you're not well-seasoned in the art of at-home box color.