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SALON



ROCK THE CURE CUT-A-THON FIGHTS CANCER

Last Monday, May 18, salons across the country participated in the Rock the Cure Cut-a-Thon to help City of Hope raises funds to fight cancer. If your salon was unable to hold a cut-a-thon on that day, or if you didn't know about the cut-a-thon, you can hold one anytime during 2015 to be part of this drive. Sign up at City of Hope's Rock the Cure website.

Also, through June 8, every donation made to Rock the Cure automatically enters the contributor into a special drawing opportunity to win two all-expense-paid trips to Las Vegas. For a free entry to the special opportunity drawing, contact tkingsrud@pravana.com.

The cut-a-thon is part of City of Hope's 2015 "Rock the Cure" Spirit of Life Award honoring Pravana CEO Steve Goddard, with the ceremony and live event taking place on July 11 at the Mandalay Bay Hotel & Casino in Las Vegas. This year the industry will Rock the Cure!