

PRAVANA™

- IN THE PRESS -

MODERN
SALON .com

Home SHOP How-Tos Photos Blogs Features News Video/TV Education Products Business Events Resources Subscribe

The Secret Ingredient to Achieve the Perfect Lavender Gray Color



It's not too uncommon for celebrities and clients alike to experiment with Lauren Conrad-esque temporary highlights in various shades of brights, or peek-a-boo pops of color in Kesha-style ombre—but now it's more mainstream than ever before to see all-over pastels, grays and vivid brights on Hollywood's elite.

And now actress Dascha Polanco, best known for playing character Dayanara Diaz on *Orange in the New Black*, has been making fashion and beauty headlines with her stand-out strands!

Freelance celebrity stylist, Cynthia Alvarez, who helped create the formula and after-care regimen for Dasha, was inspired by the transition in seasons, merging gray with lavender. Though Dasha is wearing a hair piece, and the final look was created with extensions, she shared the formula and steps to replicate the exact look for your clients.

"I personally have been gray for a while now and Dascha liked it so much that she wanted me to personalize the look for her!" Cynthia says.

To get the look, Cynthia used a combination of **PRAVANA VIVIDS Silver**, **PRAVANA PASTELS Luscious Lavender** and **PRAVANA PASTELS Too Cute Coral**. Her special ingredient? Adding a semipermanent black to deepen the VIVIDS Silver.

"For the creative color, I lifted the hair to a platinum blonde so the colors are the brightest and are as vivid as possible," she says. "I mixed the tube of Silver and a nickel-sized amount of the Black to create a deepened gray shade that would best complement Dascha's caramel skin tone."

PRO TIP: If your clients' skintone is darker, add more of the black to get a deeper tone of gray.

"Next, apply that color from base to mids, right at her chin. I followed with equal parts Luscious Lavender and Too Cute Coral to the ends, blending the line where the two colors meet with my fingers for a seamless transition."

Once the entire head was completed, process for 1 hour.