

PRAVANA™

- IN THE PRESS -

MODERN
SALON



Get the Color: Kylie Jenner's Silver Ombre

Silver keeps popping up on celebs—Kelly Osbourne and Dascha Polanco (of Orange is the New Black) have recently dabbled in grays and silvers, and now Kylie Jenner has transformed her onyx locks by transitioning to a edgy, silver-gray ombre.

GET THE COLOR: SILVER-GRAY OMBRE

Formula 1: PRAVANA Pure Light Power Lightener with choice of developer

Formula 2: PRAVANA VIVIDS Silver

Formula 3: 3 oz. PRAVANA VIVIDS Silver + 2 dots PRAVANA VIVIDS Blue

STEP 1: Pre-lighten ends to a level 10 using an ombre technique with Formula 1.

STEP 2: Shampoo, Condition and dry hair completely.

STEP 3: Apply Formula 2 and Formula 3 to alternating strands.

STEP 4: Process at room temperature for 20-30 minutes.

STEP 5: Shampoo, condition and protect with Pravana VIVIDS Color Protect line.

STEP 6: Style as desired.