

PRAVANA™

- IN THE PRESS -

BEAUTY
LAUNCHPAD



Create Lily Allen's Sunset Strands with PRAVANA

Though bright, bold colorful hair has been trending among celebs, Lily Allen's sunset strands stand out among the rest. This star recently stepped out rocking a beautifully blended and colorful mane that is multiple shades of awesome. **PRAVANA's Artistic Color Director, Vadre Grigsby** breaks down how you can create this look:

This is a color melting technique that blends the colors where they meet. Create this look using tint brushes and taking small sections applying the VIVIDS Violet formula at the root, then VIVIDS Wild Orchid formula through the mid-shaft and Coral formula through the ends. With gloved hands, blend the formulas where they meet, making sure to clean gloved hands between blends.

Formula 1:

Equal Parts VIVIDS Violet + VIVIDS Clear

Formula 2:

2 parts VIVIDS Wild Orchid + 1 part VIVIDS Magenta

Formula 3:

4 parts PASTELS Too Cute Coral + 1 part VIVIDS Orange + 1 part VIVIDS Pink