

PRAVANA™

- IN THE PRESS -

LADYLUX



12 ECO-FRIENDLY AND ORGANIC BEAUTY BRANDS

PRAVANA NEVO HYDRA PEARL REPLENISHING HAIR OIL

Try PRAVANA NEVO's Hydra Pearl Replenishing Hair Oil. This is a concentrated elixir full of antioxidants that leaves hair revived, stronger and with more shine. This particular elixir helps maintain strength and adds shine to hair when added to deep conditioning treatments. It can enhance the integrity of hair when added to hair color mixtures and can instantly add moisture when applied to skin. PRAVANA NEVO's products are 100% biodegradable, vegan and free of sulfates, parabens, sodium chloride, phthalates, gluten, propylene glycol, cocamide DEA, cocamide MEA, animal bi-products and animal testing. The line is available at Ulta stores nationwide.