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SAND ART HAIR IS THE NEW HAIR COLOR TREND YOU NEED TO TRY

A head full of colorful, dyed tresses used to come with a bit more of a shock factor than it does in 2015. It wasn't every day that you'd be out stocking up on groceries and see a dozen gals with purple hair shopping for produce. But now, your un-touched tresses are the odd ones out. Not only has colored hair become popular, but it's basically the standard. Even ladies who you'd never expect are flaunting the look (Kelly Ripa, we're looking at you). So now that cotton candy and slime colored locks have gone mainstream, what comes next? Well, how about sand art hair?

All-star stylist Rebecca Taylor debuted the ultra saturated new style in a recent video collaboration with hair color line PRAVANA. Taylor says she was inspired by the super quirky clothing company The Clashist. She points out two specific garments that are covered in a sand art print and explains she'll translate that design into a wearable hair color. It seems far fetched, but she certainly lives up to her word.

