

# PRAVANA™

- IN THE PRESS -



Kevin Mazur via Getty Images

## The Hottest Grammy Beauty Looks

Iggy Azalea donned the most interesting hair of the evening with a crown braid," exclaims **PRAVANA Creative Advisor Sherri Jessee**.

- » Part hair down the center. Sprinkle **PRAVANA NEVO Lived-In Powder Potion** on the palm of your hand and rub to create a velvety pomade. Massage into the lengths and ends to create texture and control for great braiding.
- » Following the hairline, do a 3 strand Dutch braid. If you have shorter hair, begin the braid at the back and work toward the front.
- » Carefully pull pieces out from each side of the braid to increase its size. This is an essential step to creating modern braided styles.
- » Wrap the ends of the hair around the head until you run out of hair. Tuck and pin to secure.