

BEAUTY launchpad

3 Hot Hairstyle Trends from Oscars 2015

On Hollywood's biggest night, it's no surprise that the starlets in attendance opted for beautifully timeless hairstyles over riskier trendsetting looks. From chic chignons to bombshell waves, the common thread was classic Hollywood glamour. **PRAVANA Global Creative Advisor Sherri Jessee** shares how to recreate 3 top trends of the evening.



"Another major trend of the evening was the low chignon, worn by Felicity Jones, Rosamund Pike, and my favorite, Julianne Moore," says Sherri. "Her hair color is brilliant and the style is super sleek."

- » Emulsify a nickel sized amount of **PRAVANA NEVO Model Behavior Styling Creme** in your hands and run through the lengths and ends and blow dry hair, stretching to create smooth control
- » Use a tail comb to form a sharp, deep side part. Brush the hair back and secure into a low ponytail at the nape
- » Pull the ponytail through a bun shaper and pin the shaper securely with a few bobby pins
- » Create a perfect chignon by forming the hair over the bun shaper to cover it. Tuck the ends under and pin
- » Break open a few **PRAVANA NEVO Hydra Pearls** and rub the nourishing oil into your palms and gently run over the front of the hair to smooth any flyaways creating a glossy shine



The most glamorous hair of the evening was seen on John Legend's wife, model Chrissy Teigen. "I never get tired of seeing Old Hollywood waves and wish more of today's screen sirens would opt for this sophisticated style at such an important event," says Sherri. "The key styling trick is to use pin curl clips and allow the hair to completely cool before brushing it out."

- » Spray a light mist of **PRAVANA NEVO Invisible Control Heat Activated Thermal Protectant** from roots to ends and blow dry
- » Create a "dry set" by curling the hair on a 1" curling iron and pin each curl. Allow to cool
- » Remove the pins and brush through the hair with a soft bristle brush
- » Continue brushing the hair and create a deep side part and allow the hair to form naturally into waves and soft curls
- » Spray with **PRAVANA NEVO Super Shape Hairspray** for long lasting hold



- » Distribute evenly an egg-sized amount of **PRAVANA NEVO Full Volume Volumizing Foam** through the hair and blow dry
- » Wrap small sections of hair on a 1 1/4" wand. Allow to cool, then comb through with a wide toothed comb
- » Create a deep side part. To create asymmetry, twist one side back and secure with a few bobby pins
- » Spray with **PRAVANA NEVO Super Shape Hairspray** for long lasting hold