

# PRAVANA™

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## AUDREY



### **PRAVANA CREATES FESTIVAL-READY HAIR: INSPIRED BY MOOD RINGS**

Coachella is less than a week away! Have you planned out your looks for each day? Fashion is certainly a key part of this three-day music festival with inspiration pulled anywhere from nature to the music (I'm looking at you, bohemian and hippie-esque lovers!). Ever since colorful hair made its mark in the beauty and fashion world, you can definitely expect brightly-colored locks and creative hairstyles as a key accessory at Coachella this year. PRAVANA, a professional hair care brand and leader in hair color, teamed up with celebrity stylist Danny Moon and hairstylist Kait Marie to create a beautiful, festive hair color inspired by mood rings. Below, fashion blogger Francis Lola models three festival-appropriate styles. With the simple use of twists, braids and hair accessories, these 'dos are practical and can be easily worn and transitioned from day one to day three.