

PRAVANA™

- IN THE PRESS -



Anna Paquin's Gem Toned Locks

Now here's a TRUE color transformation! Following the finale of True Blood, formally blonde Anna Paquin made a drastic haircolor switch, fulfilling her teen dream of "being a mermaid." Her multi-colored mane is a deep shade of purple with touches of turquoise and seafoam green. "This deep, ocean violet color looks amazing on everyone! The green and blue peek-a-boos throughout especially flatter those whose skin tone look best left cool," says **PRAVANA Artistic Hair Color Director, Vadre Grigsby**. Vadre shares her formula for getting this gem tone hue!

APPLICATION

1. Prelighten the hair to a Level 10 with PRAVANA Pure Light Power Lightener and choice of developer.
2. Starting in the back nape section work up the head applying Formula A through the back, below the occipital.
3. As you reach the top of the head take small 1 ½-inch sub-sections and alternate Formulas B, C and D from strand to strand.
4. Continue this pattern through the sides and into the top while also blending Formulas B, C and D from the top of the strand down.
5. This technique is created visually, allowing the artist to place color according to the shape of the cut as well as in a way that reflects light for the most flattering look.

FORMULAS

Formula A (midshaft):

PRAVANA PASTELS Mystical Mint + PRAVANA PASTELS Blissful Blue + a few drops of PRAVANA VIVIDS Blue

Formula B (scattered pieces throughout):

PRAVANA VIVIDS Blue + PRAVANA PASTELS Blissful Blue

Formula C (ends and face-frame area):

PRAVANA PASTELS Luscious Lavender + PRAVANA VIVIDS Violet + PRAVANA VIVIDS Clear

Formula D (top and sides):

PRAVANA PASTELS Mystical Mint + PRAVANA VIVIDS Green + PRAVANA VIVIDS Clear