

PRAVANA™

- IN THE PRESS -

APRILGOLIGHTLY



HOW TO: THREE DAY FESTIVAL BRAIDS

PRAVANA contacted me to showcase their three-day festival braids that I am beyond excited to share my experience with the hair products especially after using the amazing products for the last few weeks! Seriously, OMG! This stuff is out of control amazing! All of the products I used do exactly what it says it will while smelling great and keeping your hair feeling healthy. How rare is that?

When I received the products, I was impressed by their little note cards attached to each of them, which explained in detail in words I could understand how to use each product. Sometimes, I get products, and I am not even sure what to do with them. These products impressed me with their user friendliness.

The tutorial and video I have included highlight the amazing products use for festivals, but I also think this is awesome for anyone that wants fun hair without having to wash it every day! I am all for avoiding washing my hair! My hair is several colors lighter than my natural color (dark brown to honey blonde) so I have to take great care on how much washing and styling I put it through. My goal is to grow it as long as possible, so I really take care of it!!

For me, I started my PRAVANA hair journey with Pure Light Shampoo and Conditioner. This brightened my blonde while maintaining softness. This products is so much better than the lavender shampoo I have been using. My hair felt stripped of moisture with the other one I was using. Pravana was noticeably much better!

After I got out of the shower and towel dried a little bit, I used the NEVO Intense Therapy Leave-In Treatment which detangles, deep hydration, and protects hair color! I noticed that I need to use this when the hair is still wet for best results. I waited too long one day and my hair was not as amazing as when I did it immediately after towel drying. The formula is perfectly pH balanced and helps to lock in color, soothe the scalp and equalize hair porosity.

Then, I used the NEVO Hydra Pearls. It seals in moisture and rejuvenates hair and revives skin. These products allowed me to skip head styling and have me a naturally, but controlled look.

As with all PRAVANA NEVO products, they're 100 percent biodegradable, 100 percent vegan and free of Sulfates, Parabens, Sodium Chloride, Phthalates, Gluten, Propylene Glycol, Cocamide DEA, Cocamide MEA, animal bi-products and animal testing. Five percent of sales of NEVO products are also donated to the City of Hope.

I did the same thing a few days later, but this time I added the NEVO Invisible Control Manipulator Mist. It provides control and support while still leaving hair workable. Invisible Control has memory, so waves can be achieved by applying the mist and simply braiding hair. This product made it easier to braid my hair. I took my hair out at night and then re-braided the next day with ease. This product is as amazing as all the others.

