

# PRAVANA™

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## OCEAN DRIVE

PERSONALITIES | EVENTS | STYLE | FOOD & DRINK | LIVING | WATCHES | MAGAZINE | VIDEO



## 7 Beauty Finds with Weird, Wonderful Ingredients

Wasabi in your haircare, kale in your tinted moisturizer—these seven beauty brands have left no miracle ingredient stone unturned.

From lab simulated snake venom to rare plants that grow on distant mountains, research and experimentation in the area of cosmetics is boundless. Below, some of the latest ingredients.

### Wasabi

Who knew that wasabi promoted hair growth? According to PRAVANA, the Japanese root used in the company's [Color Lock Leave-In Treatment](#) (\$19) not only stimulates follicles, it soothes the scalp and helps hair retain color by inhibiting oxidative reaction in DNA.