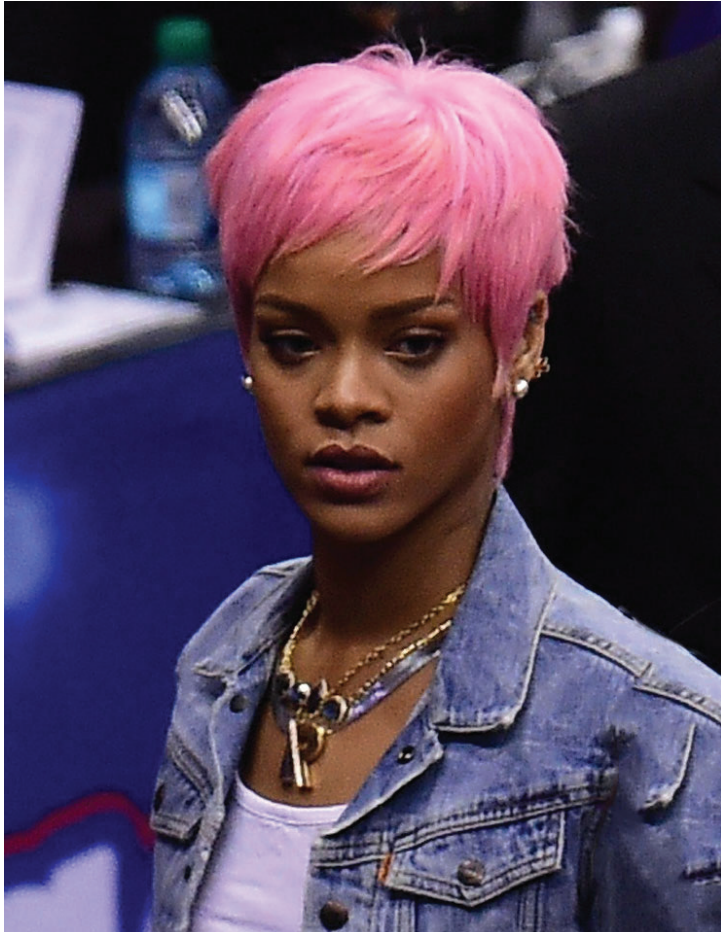


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## Rihanna's Bubble Gum Pink Hair Color & Pixie Cut

Yes, the news is true, Pop Star Rhianna's hair color has changed once again and this time she's decided to take the pastel plunge, along with celebrities like Nicole Richie and Rumer Willis. But wait, it's not real! It's just temporary.

Even though her look was short lived (a cropped pixie cut wig for the evening) you can copy her hair color on short or long hair with this formula from **Vadre Grigsby, Artistic Director for PRAVANA.**

### THE COLOR FORMULA:

"This beautiful, cool version of a Bubble Gum Pink hits the mark for shade placement against darker or olive skin tones. The hint of a blue undertone gives balance to keep this pink from being too warm. Creating this perfect shade is easily done:

**3oz VIVIDS Clear + 1/2oz VIVIDS Magenta**

This combo keeps the coolness of Magenta but softens it to the perfect shade of pink for Rihanna's skin tone."