

PRAVANA™

- IN THE PRESS -

FASHION TIMES

RED CARPET AWARD SEASON HAIR TREND:

HOW TO RECREATE CLASSIC MILKMAID BRAIDS

PRAVANA Global Creative Advisor Sherri Jessee broke down the look for us and explained how to recreate this day-to-night style in five easy steps! You won't believe how simple this is to nail:

1. Divide hair in half down the center and do a three strand braid.



2. Then tie off the end of the braid with a clear silicone band.



3. Now simply repeat braid on opposite side.



4. Create the milkmaid look by starting to wrap the braids across the head and secure with a few bobby pins.



Smooth and control any flyways with Nevo Super Shape Hairspray. Detail and finish with a light mist of Nevo Super Shape Hairspray.